

Communications**Journalism**

Publisher	Title	Author	©	Grade Level
COMPREHENSIVE Instructional materials that support the Idaho Achievement Standards and may be used by students as the principal source of content knowledge/skills for a given course. These materials provide <i>comprehensive</i> coverage of the course.				
Clark Publishing, Inc./ Perfection Learning Inc.	Writing & Editing School News	Harwood & Hudnall	2000	6-9
	Key Features: Project text that helps students and teachers learn how to deliver a quality journalism product in high school. Addresses latest technology. An attractive, enjoyable text that teaches students by having them do. Intended Use: One or two semesters. Evidence of Effectiveness: No information provided. Teacher Aids: Teacher Manual available. In-service training: No.			
Glencoe/ McGraw-Hill	Exp3 Journalism	Levin	2000	6-8
	LIMITED Instructional materials intended to function as partial, limited course content or to supplement materials classified as <i>comprehensive</i> or <i>supportive</i>.			
	Journalism Matters	Schaeffer, et al	2001	7-12
	Key Features: Designed to introduce students into world of journalist; theme of text is ethical responsibility; text will give students a broad overview of news media with rewarding activities and compelling examples Intended Use: Intended as a basal textbook for average students Evidence of Effectiveness: Extensive research, testing, and piloting of the program was conducted to ensure validity of instructional approach Teacher Aids: Teacher's Annotated Edition, Teacher's Resource Binder, Computer Testbank In-service training: No			
	Journalism Today	Ferguson, et al	2001	9-12
	Key Features: Help students understand the relationship between technology and journalism; offers insight into the journalism process and deals with interviewing, story leads, staff organization, school newspapers, ethical and legal issues; features key terms at beginning of each chapter, examples from student newspapers and yearbooks from around the country and profiles of well-established journalists describing their career path Intended Use: Intended as a basal textbook for average students Evidence of Effectiveness: Extensive research, testing, and piloting of the program was conducted to ensure validity of instructional approach Teacher Aids: Teacher's Manual; Teacher's Resource Binder; Workbook, Teacher's Annotated Edition In-service training: No			

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SUPPORTIVE				
Instructional materials that support the Idaho Achievement Standards but lack <i>comprehensive</i> coverage of content knowledge/skills.				
McDougal Littell Inc.	Nexttext Coursebooks	McDougal Littell Editorial Staff	2001	6-9
	Key Features: Coursebooks can be used as references to complement existing courses, or they can provide a wider variety of course offerings. Each coursebook emphasizes the practical, how-to aspects of its subject and reinforces learning with student-friendly illustrations, lists, charts, and graphic organizers. “Words to Know” sections in each coursebook provide definitions of unfamiliar words or specialized vocabulary.			
	Intended Use: For secondary level journalism or language arts courses			
	Evidence of Effectiveness: Practical, how-to instruction allows all students to apply concepts and skills for better understanding; visual learners benefit from the illustrations, lists, charts, and graphic organizers included in the text.			
	Teacher Aids: An Instructor’s Manual is available for each coursebook. Online Teacher Resources—Free support materials provide background information, worksheets and quizzes, and links to related web sites.			
In-service training: No. Nexttext Coursebooks will be easily implemented by classroom teachers.				
LIMITED				
Instructional materials intended to function as partial, limited course content or to supplement materials classified as <i>comprehensive</i> or <i>supportive</i> .				
South-Western/ Thomson Learning	The Basics: Writing	Krizan/Logan	2000	9-12
	Key Features: Technology activities in each chapter. New features for self-analysis and personal goal setting. Numerous amounts of teamwork activities included.			
	Intended Use: Includes a brief review of English grammar and usage, yet focuses on basic writing skills needed in both personal and business writing.			
	Evidence of Effectiveness: Use of current technology and the Internet have been incorporated throughout as well as the SCANS workplace readiness skills.			
	Teacher Aids: Instructor’s Manual			
	In-service training: No.			
	The Basics: Business Communication	Merrier	2000	9-12
	Key Features: Technology activities in each chapter. New features for self-analysis and personal goal setting. Numerous amounts of teamwork activities included.			
Intended Use: Focuses on the business communication principles and their written applications.				
Evidence of Effectiveness: Use of current technology and the Internet have been incorporated throughout as well as the SCANS workplace readiness skills. Short, concise content delivers a thorough approach, with clear-cut examples and exercises to reinforce learning.				
Teacher Aids: Instructor’s Manual				
In-service training: No.				
	Quick Skills: Writing in the Workplace Learner Guide	Humphrey, Career Solutions Training Group	2000	9-12
	Key Features: Content covers current technologies, including the Internet. Short content sharpen essential skills. Relevant learning is provided through career scenarios.			
	Intended Use: Enhances the reader’s opportunity for career success by targeting fundamental skills.			
	Evidence of Effectiveness: Will provide foundations for clear and concise documents in a short amount of time. The perfect tool for the experienced professional, those re-entering the workforce and those beginning their careers.			
Teacher Aids: Facilitator’s Guide				
In-service training: No.				

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LIMITED Instructional materials intended to function as partial, limited course content or to supplement materials classified as <i>comprehensive or supportive</i>.				
Wadsworth/ Thomson Learning	Writing for Television, Radio, and New Media	Hilliard	2000	9-12
	<p>Key Features: A new chapter, 'New Media', covers a wide variety of topics and approaches for writing for the world wide web, including advertising, video and audio delivery, and the philosophy behind hypertext. The text includes an overview of mass media, the basic elements of production, an overview of format and style, and writing techniques for a variety of formats. Presents an outline of the basic principles of production.</p> <p>Intended Use: Intended for television/radio writing, script writing, and/or writing for new media and broadcast news writing courses found in departments of radio/TV/film.</p> <p>Evidence of Effectiveness: Covers principles, techniques, and approaches of writing news, sports, advertisements, and script copy for television, radio, and the Internet. While the competition deals specifically with writing for news broadcasts, this text includes a variety of formats, including interviews, commercials and news.</p> <p>Teacher Aids: None listed</p> <p>In-service training: No.</p>			
Wadsworth/ Thomson Learning	Sports Journalism at Its Best	Fischer	1999	9-12
	<p>Key Features: The book examines award-winning articles which provide students with examples of excellent sports journalism. Provides detailed biographical sketches of the Pulitzer prize winners discussed in the text. Discusses interesting topics such as coverage of the Olympics and corruption in college basketball.</p> <p>Intended Use: Intended for the sports reporting course taken by journalism students.</p> <p>Evidence of Effectiveness: Fischer introduces sports journalism in the history of the Pulitzer Prize. He then examines fact-oriented sports reporting such as spot news, sports reporting, and sports photography. Next, he examines background-oriented reporting such as profiles of sports celebrities and investigative reporting of sports-related cases.</p> <p>Teacher Aids: None listed.</p> <p>In-service training: No.</p>			